

# Case study 716

## Famous London tailor seeks cooling hire

In a retail environment, it is vitally important that any cooling system present in a shop or outlet does not impact on the quality of product being sold. So when a multi-channel British clothing retailer contacted us following a sharp upturn in temperature, we made sure the solution we provided was well-suited to the surroundings.

Our client, based in London's famous Jermyn Street, sought a cooling hire arrangement that would create more comfortable conditions for those browsing the store. They have been renting equipment from us intermittently – across a multitude of stores nationwide – and so were confident that we could address the issue quickly and with minimal fuss.

It was decided that cooling fans would be the best product to use in this situation as there would be no need to locate suitable ducting points. These had been utilised on previous occasions, and with great success, so the customer was keen for us to propose a hire package that included units they had rented previously.

In total, we delivered four ASF21 cooling fans, along with two bigger ASF50 models. Combined, these provided a cooling air flow in excess of 32,000m<sup>3</sup>/h, which was more than adequate for the shop in question. The fans were originally scheduled to remain on hire for a week but this was extended to two weeks due to the hot weather lingering longer than expected.

Once again, our client was very content with the efficiency of our service which saw all six fans on-site shortly after the enquiry was received. Once commissioned, they helped create a constant circulation of fresh and cool air which was fundamental in ensuring the shop could continue to trade as normal.



Air flow (max) 7,600m<sup>3</sup>/h  
Power supply 230 or 110 V versions  
Plug type BS1363 230 V  
BS4343 16A 110 V  
Noise level (max) 80 dBA @ 1m  
Weight 21kg  
Dimensions (mm) 840 x 345 x 820  
Control Manual variable speed  
Average power consumption 851 W/h

