

Case study 122

Florist requires seasonal heating

At Andrews, we understand that low temperatures can harm some aspects of the agricultural industry, whether causing frost, or even killing plants and crops. Maintaining productivity during a cold snap is of paramount importance to businesses within your sector, and if output drops, it will end up costing money. Our expansive range of adaptable heating equipment will help you avoid this eventuality however, and ensures we can accommodate the needs of even the most unusual applications. By appreciating the requirements of farmers and horticulturalists, our technicians are able to act swiftly and implement solutions based on accrued experience.



When a period of cold weather began affecting the condition of a client's stock, they contacted us in search of hired heating equipment. The customer – a florist based in Middlesex – was struggling to counter low temperatures which in turn were causing their flowers to die. They were therefore in desperate need of a reliable climate control system which could bring temperatures back up to a desired level.



Following a detailed discussion with a member of our contact centre, it was decided that two DE25 electric heaters would restore the required conditions. Small in dimensions and easily relocated, the DE25 model is ideal for areas where space is restricted and can warm rooms of up to 67.6m³. Two units were subsequently stationed inside the client's greenhouse and helped override the effects of frost.



Although flowers are vulnerable to the cold, we also had to make sure our equipment did not produce too much heat – which is equally as harmful. By understanding the business and its surroundings, we were able to quickly deliver a hire package which remained in place until the cold weather subsided.

Power supply 230V or 100V 1 ph 50 Hz,
Run 12.2 or 25.4 A
Noise level (max) 50.6 dBA @ 1 metre
Weight 11kg
Dimension 320 x 260 x 360 mm
Control DE25 Manual or DE25T Automatic
Plug type BS1363 230 V or BS4343 32 A 100V
Typical heated area 67.6 m
Power consumption (max) 2.8 kW/hr



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